



An industrial designer with a focus in CMF. I am interested in the relationship between context and craft. My approach is one that seeks to create a world of mystery and mindfulness. Taking design cues from both physical objects, as well as people I feel passionately connected to, allows me to question all forms of social hierarchy, even as I bend them down or re-contextualize them.

Portfolio:
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Education

Artcenter College of Design, 2023
BS, Product Design, Pasadena, CA

Design and Architecture Senior High, 2019
Highschool

Experience

CMF And Exploration Team Co-op

Sonos- Santa Barbara, CA | 2023

Full range of exploration in color and materials.
Deep dive on Competitor Analysis.
Concepting Sprints on current and future thinking.
Material sorting and technical color readings.
Storytelling, focus on sustainability, 3D Renderings.

Package Designer And Brand Marketer

Katherine Cosmetics- Los Angeles, CA 2020-Present

Created unique and commercially appealing packaging to increase seasonal sales, while maintaining Katherine's brand identity.
Produced chic and differentiated packaging with challenging budgets and aggressive design turnover timelines.

Package Designer

Hanic Skin- Miami, FL, 2020

Delivered packaging to stores on time and accommodated several rounds of revisions while supporting marketing, production, and purchasing departments.
Produced several physical mockups, to help develop Hanic Skin brand story.

Awards

Artcenter Department Scholarship
Student Gallery HAY Cat Furniture Project 2021
Florida Art Scholarship 2019
Young Arts design winner 2019
De la Cruz 1st place winner 2019
Instalation "That Night"
Design Architecture Gallery Miami FL

Skills

Presentation & Design

Microsoft/ Google: Words, Excel, Powerpoint.
Contextual design research, Competitive analysis

Software

Adobe Suite: Illustrator, Indesign, Photoshop; Solidworks
Rhino, 3DS Max, Keyshot, Blender

Manufacturing

Assembly And Production, Schematics And Blueprints,
3d Printing, Model Making: Machine, Casting

Languages

English (Fluent), Spanish (Native)